

ONE LIGHT

WE ARE  
**HIRING**



CLOSING DATE:  
**30TH JANUARY 2026**

## Sales & Marketing Execs (2)

### REQUIREMENTS

- Diploma or Degree Holder
- Strong writing, editing, communication and negotiation skills.
- Proficiency in digital marketing
- Proven sales experience in a marketing agency is added advantage
- Self-driven, results-oriented, and client-focused

### JOB DESCRIPTION

- Identify new customers
- Create and execute strategies for products / services
- Prepare sales agreements & develop promotional materials
- Content Creation & Campaign Management: Develop & execute integrated marketing campaigns, Write, produce multimedia content and manage website updates.
- Digital Marketing: Manage all socials, email marketing, PPC, & track analytics (Google Analytics, CRM).
- Event Coordination: Organize & attend promotional activities, conferences, & exhibitions.

### KEY PERFORMANCE INDICATORS

- Client acquisition & Customer retention
- Social media/brand awareness

→ **APPLY NOW**

**recruitment@onelightgroup.com**  
Visit our website **www.onelight.co.zm**